

#### **Inside this issue:**

MTAR Calendar, Affiliate 2

Spotlight, Golden Ruler program—send one today	
Education Calendar, The CE Shop, RealTracs in Manchester, C2EX certifi- cate	3
Early Voting starts Wednesday, RPAC Bowl- ing sign-ups for March	4
Broker Core Class, TN Philharmonic fundraiser, two listings-Warren Co.	5
Member Birthdays, NAR MVP Offer, MTAR at MTSU Baseball, April 7th	6







Members
Supplemental
Health Plans



# MTAR Member News

ebruary 10, 2020

## **POLITICAL ACTION—That's Who We R!**





Send a reminder to your clients to get out and vote in the upcoming primaries!

Be Involved!

**Be Pro-Active!** 

**Be a Client Advocate!** 

#### **REALTORS® VOTE!**

If you would like a file copy of your county's notice, email Tyler to send it to you.

Page 2 February 10, 2020

#### **MTAR Calendar**

Tuesday, Feb. 11
1:00-2:00—Member
Services Cte. Mtg.
Feb. 12-27—MTAR
is an Early Voting
Precinct for Rutherford County residents, 10-6 daily,
Saturdays, 8-noon.

Wed., Feb 12 9:00-10:30—MTAR Board of Directors meeting 12:00-4:00 pm— MTAR Day on the Hill, bus ride to Nashville, Capitol Hill, make reservations with Rex.

Friday, February 14—Happy Valentines Day!



Monday, Feb. 17 -MTAR Closed for President's Day.



Tuesday, Feb. 18
10:00-3:00—
RealTracs classes in
Manchester! Register online at Realtracs.net

Wed., Feb. 19 2:00-3:00—Gov't Affairs Cte. Mtg., MTAR office

Thursday, Feb. 20 9:30-10:30— Education Cte. Mtg., MTAR office 2:00-3:00— Community Relations Cte. Meeting, MTAR office

Tuesday, March 3
7:00-7:00—Election
Day, Primary elections, MTAR will be precinct for all Rutherford Co. residents



Have you received YOUR Golden Rule(r) yet? 65 of your friends did in 2019! Send one; get one ~ share the GOOD news about professionalism & great service! Go to the MTAR website, click on the box on the front page, and send it in. We will get them out to the brokers or Affiliate leader for presentation.



February 10, 2020 Page 3

#### **Training & Educational Choices for MTAR Members!**

#### FEBRUARY & MARCH Education Classes

<u>February 18</u>—RealTracs training, Coffee Co. Adm. Bldg, Manchester, 4 CE hours, two classes, FREE!

<u>March 4-6</u>—New Member Orientation class, MTAR, 8:00-4:00 each day, total of 12 CE hours for license renewal credits.

March 4-5—RealTracs classes at MTAR, register at RealTracs site, 2 CE hours each

March 16—TREC Core Class, 9:00-4:00, 6 CE, \$50, First Community Bank, Shelbyville

March 19—TREC BROKER Core Class, 8:00-5:00, MTAR, 8 CE, \$80



#### **Enroll today:**

http://

mtar.theceshop.com/ Promotion expires Feb. 29,



in Manchester!

10:00-12:00

RealTracs Plus

2 CE

1:00-3:00

Listing Management

2 CE

Listing Management is the Introduction to all features in the RealTracs systems, the many upgrades & additions we have today. IDX, New Rules & Regulations, Listing Input forms & Amendments, Adding & Editing a listing, utilizing the Media Manager & photos, Open House promotions and GeoCoding your listings for easy location directions.

RealTracs Plus covers the CMA process, creating your signature files for emails, and setting up auto-notifications for your clients to receive property listings that match their preferences.

Sponsored by 1810 Title & Escrow

Bring your laptop or tablet!

TUESDAY, FEBRUARY 18, 2020
COFFEE COUNTY ADMINISTRATION BLDG.
1327 MCARTHUR STREET, MANCHESTER

REGISTER ONLINE - HTTPS://WWW.REALTRACS.NET /HELP/CLASSSCHEDULE



#### https://www.c2ex.realtor/

The National Association of REALTORS® created the Commitment to Excellence program to encourage the professional development of REALTORS® by utilizing a multifaceted approach aimed at offering opportunities for continuing education and professional growth. A member's Commitment to Excellence is a continual practice, and a lifelong commitment to superior professionalism and providing first-rate customer service.

The Commitment to Excellence Program is defined by eleven competencies which indicate a REALTOR®'s commitment to ethics, advocacy, technology, data privacy, outstanding customer service, and much more. Each competency is tied to tasks and learning modules which are preceded by a Skills Assessment. These assessments offer each REALTOR® the opportunity to receive a comprehensive identification of skills that measure a REALTOR®'s proficiency in the related C2EX competency.

#### **WATCH FOR THESE CLASSES IN 2020!**

TREC Broker Core Class—March 19, 2020 SRS-Sellers Representation Specialist—May 21-22 CRS Digital Marketing Certificate—August 13 Ninja Selling—September 14-17 ...and more! February 10, 2020 Page 4

#### MTAR Day On the Hill

February 12, 2020

12:-00-4:00

## The bus is filling fast, appointments have been made with all of our legislators.

We are making our annual trip to Capitol Hill in Nashville to visit legislators from all of our 9 counties, 4 Senators and 8 Representatives. You can still sign up by contacting ...

rex@mtar.org

for details. The ride is free and includes the return to MTAR.

If you prefer you can drive yourself and meet us at the Cordell Hull Office Building, the meetings begin at 1:00 and end at 3:00.





RPAC Bowling is back. This year we will be at Smyrna Bowling Center on Weakley Drive and Tullahoma Lanes in Tullahoma. Sign up now and get in a few practices.

	10.15 am, march	18 & Mar. 25th, 2020
	(Regionals 3/18 in Smyrna &	& Tullahoma, Finals 3/25 in Smyrna)
	Join MTAR for the return of our popular most RPA	C Fundraising event, the 10th Annual RPAC Bowling Tourn
		ound in two separate locations across our membership are
		er at the Smyrna Bowling Lanes! It's a great way to have so apitol Hill) at the same time! Be the team that takes home
	RPAC bowling trophy by signing up today!	, and and home
	Team Members	Player 1
	All players must be a current REALTOR® member or a full-	ridyer 1
	time employee of a current MTAR Affiliate business.	Player 2
R'	All teams must be co-ed.	Player 3
REALTOR"	Registration is \$25 player	riayer 3
MIAR	Please specify your first-round location:	Player 4
Middle Tennessee Association of REALTORS	Smyrna (at Smyrna Bowling Center 95 Weakley Lane)	Who will claim the RPAC Bowling Pin
	Tullahoma (at Tullahoma Lanes, 900 S Anderson St)	<u>in 2019?!</u>
	Due to federal rules governing events such as	this, each player's registration fee must be paid separately;
1		legistration forms may be returned without payment if the
	players intend to pay on the	day of the event. Otherwise, please send
	four separate personal (not business) chec	ks payable to MTAR, memo RPAC, along with this form.

#### The contest has begun.

Beginning with <u>RPAC</u> investments included with dues billing and continuing through the Spring and Summer, we will be recognizing RPAC investments from \$25.00 to \$5,000.00 on the way to a

#### 2020 Challenge Celebration

sometime in August or September. The rules are simple, all investments, \$25.00 and up will be recognized on our RPAC flag, displayed at the MTAR office. Investors of \$25 to \$99 will be displayed on the white stripes, \$100 to \$249.00 on the red stripes, Investments of \$250.00 and up will be on the field of stars, **White** for \$250

Bronze for \$500, Silver for \$1000.00, and Gold for \$5000.00. Companies with 100% participation will be recognized as well. Even our affiliate members will be eligible for recognition. Contact rex@mtar.org for more details and watch this page and the MTAR RPAC Facebook Page for future announcements.



The regular meeting of the Government Affairs Committee will be at 2:00 pm on Wednesday February 19 at MTAR.

February 10, 2020 Page 5



## Meets TREC License Requirements

- 8 CE HOURS OF CLASS
- AGENT SUPERVISION TIPS
- RISK REDUCTION PROCESS
- WRITTEN FOR THE PRINCIPAL BROKER/BROKER LICENSEE!

Thursday, March 19 8:00-4:45 at MTAR \$50 for 8 CE hours! FREE for Brokers of Record!

> instructor: Randa Dawson

615-893-2242 http://www.mtar.org/edu cation-registration

# **Investment** Opportunity

58 Long Mountain Trl

\$99.800

Listed on 5/1/19 MLS # 2036074



Presented by Lynne Cole

KIRBY REAL ESTATE CO.

Call Lynne for more info

Or email Lynne: lynnecolesells@gmail.com Offered for \$99,800

OVERTON RETREAT - WARREN COUNTY - HARRISON FERRY
MOUNTAIN -- Lot # 58 consisting of 3.5 acre Bluff view lot in the Overton
Retreat Gated Community

Courtesy of Kirby Real Estate Information is deemed reliable but not guaranteed

 $\mathbb{R}$ 

EQUAL HOUSING

# **Check out** this Beauty!

413 Lakeland Dr McMinnville, Tennessee 37110

Beds 5 Square footage 4,007 Garages spaces 3 Built 1968 MLS # 2076520

\$429,500







Lynne Cole

KIRBY REAL ESTATE CO.

Call Lynne for more info 931.607.5156

Or email Lynne:

Offered for \$429,500

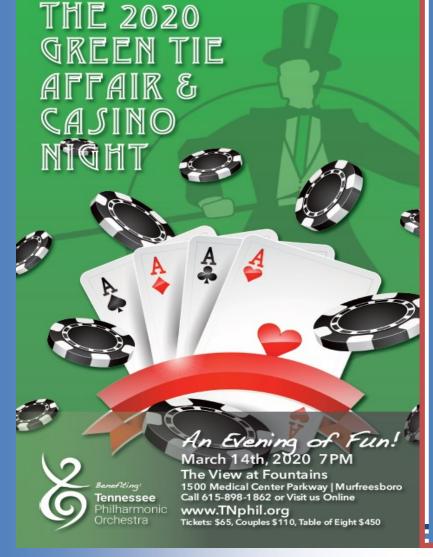
Attention, Agents! Here's a chance to make some REAL vacation money. We are offering a 1% selling agent bonus on an accepted offer at closing on 413 Lakeland Drive, McMinnville, TN.

This a true contemporary design that has been renovated keeping that style in mind. Grand "split level" has soaring ceilings, slate foyer, TWO real stone fireplaces. Master bath has a large step down shower. New bath vanities, paint, lighting, doors and hardware. New Ch/A and water heater. Gorgeous 4+ acres with 2 driveways and lake views.

Courtesy of Kirby Real Estate Information is deemed reliable but not guaranteed.







#### Middle Tennessee Association of **REALTORS®**

311 Butler Drive Murfreesboro, TN 37127 Phone: 615-893-2242 Toll Free: 877-893-2242 Fax: 615-893-2250 Toll Free Fax: 877-893-2250

## HAT'S WHO WE $oxedsymbol{\mathbb{R}}$



Michael Hendrickson 9-Feb 9-Feb Steve Richardson 9-Feb Cindy Bush Ray 9-Feb Erin Stroop 9-Feb Josh Legg 9-Feb Ben Hosea 9-Feb Mark Sayasack Anita "Nina" Brandon 9-Feb

Ronny Burks 10-Feb 10-Feb

Stephanie Mitchell Bea Andrew 10-Feb

10-Feb Ronnie Henderson

10-Feb **Christian Laines** 10-Feb Chris Jones

11-Feb LeShaye Sawyer 11-Feb Johanna Beasley

11-Feb Brvan Nerren

11-Feb Sam Swift

11-Feb **Drew Crosby** 

**Shawan Weathers** 11-Feb

Ladawna Parham 12-Feb 12-Feb Carissa Davis

Kathy Nobles 12-Feb

12-Feb Jerrel Heatwole, Jr

12-Feb Eldridge David Posey

Adam Johnson 13-Feb

14-Feb Michael O'Donnell

Justin Harney 14-Feb 14-Feb John R. Primm

14-Feb Glenda Taylor

**Cassidy Johnston** 14-Feb

15-Feb Bridgett Zeller 15-Feb Carolyn Williams

**Trish Hamilton** 15-Feb

15-Feb Meaghan O'Kelley Luttrell

15-Feb Kandee Nelson Cori Medlin 15-Feb 15-Feb Rachel Acuff

#### MTAR MEMBER BULLETIN BOARD

YOUR OFFER DATES: 🦰 YOUR ACTION: Downlo

YOUR REWARD: Social Media for REALTOR



The NATIONAL ASSOCIATION OF REALTORS® library offers 5,500+ digital books, audiobooks and videos that can be downloaded to your computer, portable device or smartphone. Topics include sales and marketing, residential and commercial real estate, technology, management and personal growth.

Using digital books is as easy as 1-2-3. Go to NRDS number handy.

1. Sign in to the NAR Library using your NRDS number.

2. Choose the ebooks, audiobooks, or Kindle books of your choice. Click "Borrow" and select options to download or read in your browser. .

3. Borrow up to five titles at a time. Download your selections and enjoy! Titles will automatically be returned at the end of the lending period.

## MTAR Family Fun Night-MTSU Baseball

## MTAR at MTSU

REALTORS RALLY FOR THE RAIDERS

REESE SMITH, JR. FIELD | MTSU CAMPUS TUESDAY, APRIL 7 | 6:00 PM

FOR YOUR FREE TICKETS, Touch base with Ciaraemtar.org

Complimentary ticket includes bleacher seating, hot dog and soda! Bring the whole family!

